



NGK SPARK PLUGS BRC CHALLENGE

Environmental – Be more responsible and making better use of resources

We appreciate the environmental concerns associated with motorsport and whilst considering the environment, we have focused our efforts on being more responsible and by making better use of our resources, to become more efficient and sustainable. This is why the MSA British Rally Championship (BRC) and its constituent Series, here featuring the NGK Spark Plugs BRC Challenge, are one of the key leaders in UK motorsport by delivering, in no particular order, on the following:

- The BRC was the first motorsport series in the UK to introduce a bio fuel and at the same time introduced centralised refuelling which not only negated the need for the carriage of fuel by individual teams, it provided a fully licensed and permitted safe fuel zone. Again by leading the way and being more responsible, the British Rally Championship stipulated that all of their competitors use a fuel which complies with UK and European legislation, delivered via a safe and licensed single refuelling facility on all of our events ensuring all of the competitors use this regulated fuel, thus also negating the need to carry fuels to events.
- We were also the first motorsport series in the UK to make the mandatory carriage of environmental spill kits in all competition vehicles. These licensed kits are designed for use in an emergency or after an accident to absorb any spillages and protecting the environment. The subsequent safe and correct disposal of these kits once used is also managed and regulated by us. The requirement has now been expanded to cover event support and rescue vehicles.
- Via our partners Pirelli, all of the tyres used in the series by the competitors are bar coded and audited so that their use is strictly controlled, the actual number of tyres available is strictly limited and by making each tyre traceable. We encourage a responsible attitude to their disposal and so offer a returns policy and recycling system for our rally tyres.

The BRC has also led the way in the development of an Eco rally tyre. Working closely with the Forestry Commission over the past three years, the initiative has led to the Motor Sports Association regulating the first phase introduction of a rally tyre which will see a significant reduction in erosion of the forest tracks.

- All of the BRC rally cars, unlike race cars, must comply with road traffic act regulations, including MOTs, emissions and the mandatory fitment of catalytic convertors. Whilst being road legal all of the cars must pass stringent noise and safety tests.

- The format of the BRC events has been driven in order to be more efficient and reduce the carbon footprint. Team vehicles are all centrally based so other than the actual competing car, there is very little need for a team and their support vehicles to move outside of this area throughout an event weekend.
- BRC rally organisers work closely with their land agents and Forestry Commission managers to ensure that the events work in harmony with the local environment, in particular in ensuring that routes cause little impact and unnecessary disturbance to local wildlife, flora and fauna.
- The BRC employs an environmental office on all of the rounds of the Championship with a responsibility to ensure our guidelines covering fuel, tyres, spillage kits and noise levels are all adhered to.

Accepting that our sponsors, traders and customers, wish to be involved in the dynamic and exciting sport of rallying, sponsorship of the MSA British Rally Championship, the Production BRC and BRC Challenge ensures its involvement with a proactive industry body that is constantly seeking ways to be more efficient and environmentally responsible.

Mark Taylor
Managing Director
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